



## BASICS COLLECTION

BUILD YOUR CLOSET AND SHOP WARDROBE STAPLES!

### FILTERS

- COLOR +
- FIT +
- PRODUCT TYPE +
- LENGTH +
- SIZE +
- COLLECTION +

APPLY



BASIC KNIT TOP + 6 \$29.90



BASIC T - SHIRT + 7 \$10.90



HIGH - WAISTED + 13 PANTS \$45.90



RIBBED T - SHIRT + 7 \$6.90



BUTTONED SATIN EFFECT SKIRT \$49.90



LINEN SHIRT WITH POCKETS + 5 \$45.90



BLAZER WITH ROLLED - UP SLEEVES + 5 \$65.90



SIDE CUT OUT KNIT TOP + 3 \$27.90



HALTERNECK BODYSUIT + 6 \$27.90



HIGH-WAISTED SHORTS \$45.90



SATIN EFFECT SHIRT + 9 \$35.90



CROPPED COTTON SHIRT + 5 \$15.90



## BASICS COLLECTION

BUILD YOUR CLOSET AND SHOP WARDROBE STAPLES!

### FILTERS

#### COLOR

- Pink
- Blue
- Yellow
- Orange
- Green
- Black
- White
- Purple
- Multi

#### FIT

+

#### PRODUCT TYPE

+

#### LENGTH

+

#### SIZE

+

#### COLLECTION

+

APPLY



BASIC KNIT TOP  
\$29.90



HIGH-WAISTED SHORTS  
\$45.90



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BUILD YOUR CLOSET AND SHOP WARDROBE STAPLES!

### FILTERS

COLOR -

- Pink
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FIT +

PRODUCT TYPE +

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SIZE +

COLLECTION +

APPLY



BASIC KNIT TOP  
\$29.90



BASIC T - SHIRT + 7  
\$10.90



HIGH - WAISTED PANTS + 13  
\$45.90



RIBBED T - SHIRT + 7  
\$6.90



BUTTONED SATIN EFFECT SKIRT  
\$49.90



LINEN SHIRT WITH POCKETS + 5  
\$45.90



BLAZER WITH ROLLED - UP SLEEVES + 5  
\$65.90



SIDE CUT OUT KNIT TOP + 3  
\$27.90



HALTERNECK BODYSUIT  
\$27.90



HIGH-WAISTED SHORTS  
\$45.90



SATIN EFFECT SHIRT + 9  
\$35.90



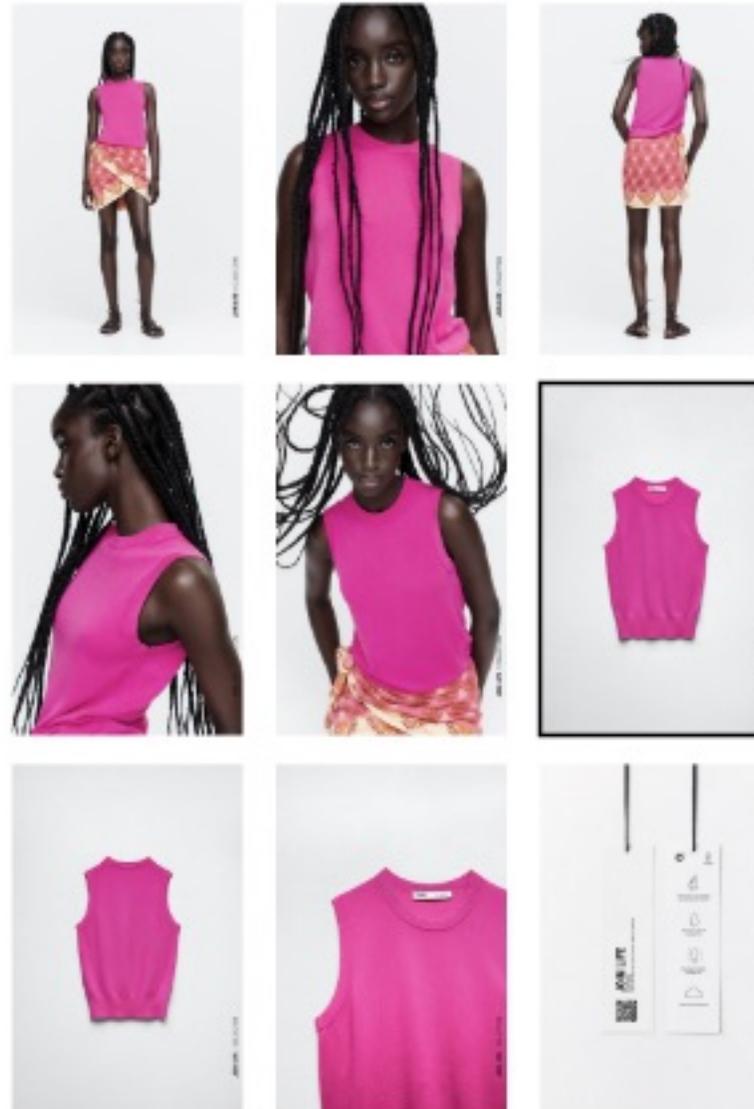
CROPPED COTTON SHIRT + 5  
\$15.90





## BASIC KNIT TOP

Round Neck Sleeveless Top



SMALL

MEDIUM

LARGE

X - LARGE



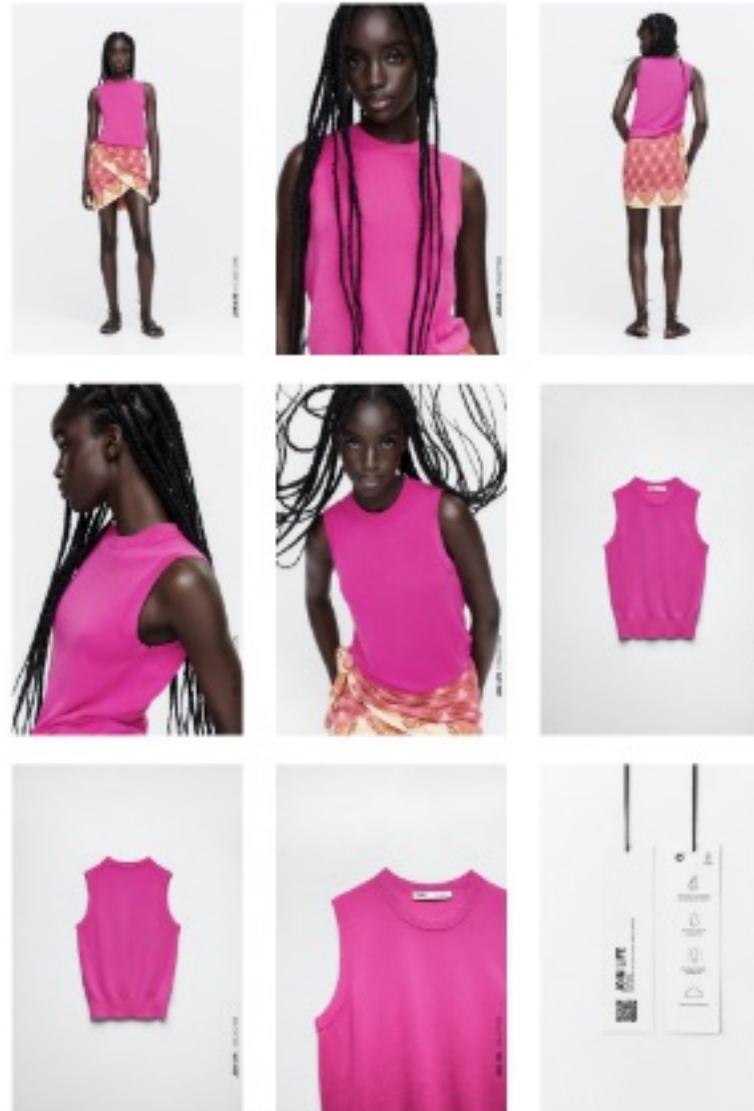
Add To Cart

\$29.90



## BASIC KNIT TOP

Round Neck Sleeveless Top



SMALL

MEDIUM

LARGE

X - LARGE



Added To Cart

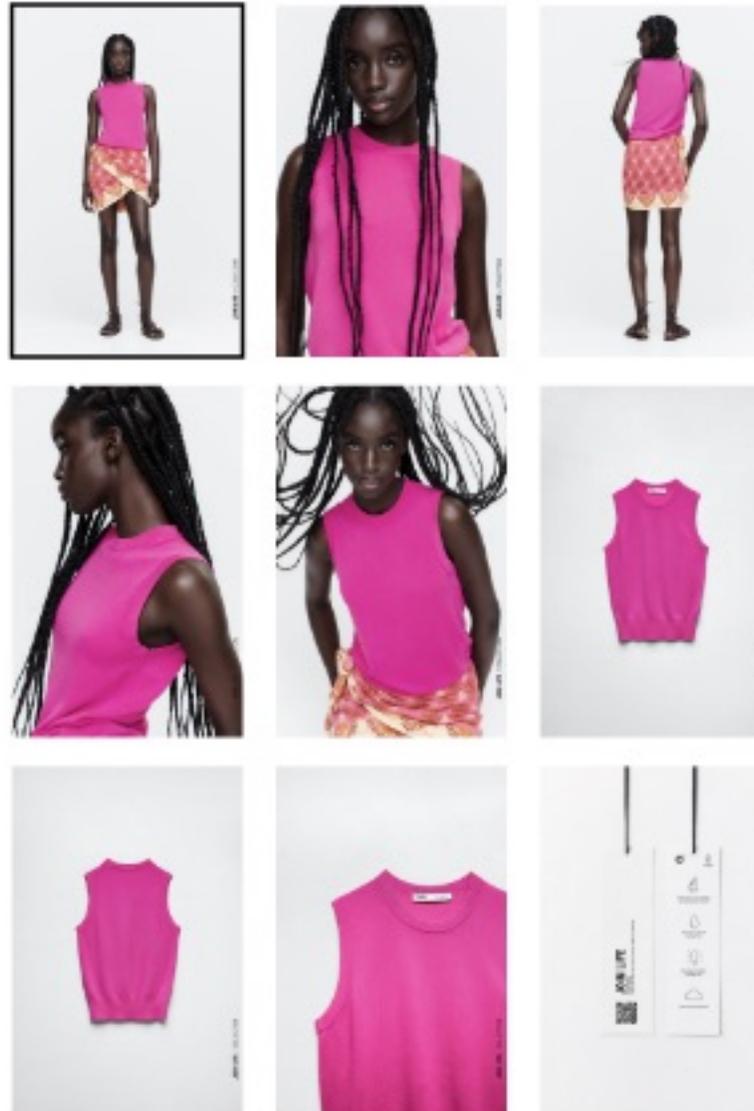
\$29.90



JOIN LIFE / COLLECTION

## BASIC KNIT TOP

Round Neck Sleeveless Top



SMALL

MEDIUM

LARGE

X - LARGE



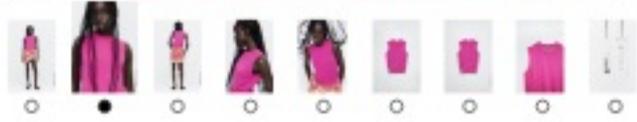
Add To Cart

\$29.90



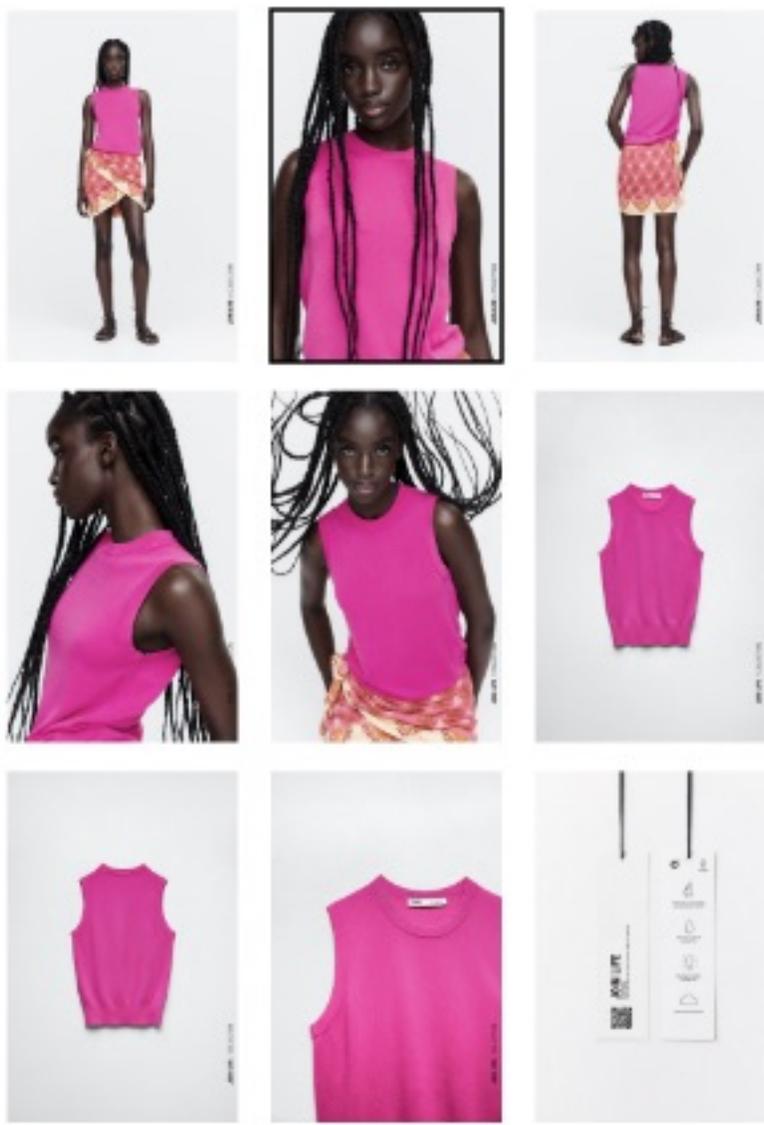


JOIN LIFE / COLLECTION



## BASIC KNIT TOP

Round Neck Sleeveless Top

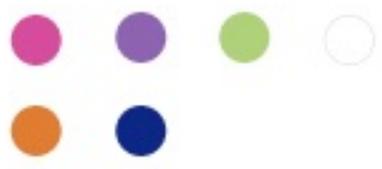


SMALL

MEDIUM

LARGE

X - LARGE



Add To Cart

♡ \$29.90

## BASIC KNIT TOP

Round Neck Sleeveless Top

S



M



L



XL



\$29.90



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# Style Guide: Zara Redesign

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## FONTS

### **HEADING 1: DIDOT BOLD TT**

Heading 2: Didot Regular Tt

### **HEADING 3: HELVETICA REGULAR TT**

*HEADING 4: HELVETICA LIGHT OBLIQUE TT*

Heading 5: Helvetica Light Tt

Heading 6: Helvetica Regular Tt

PARAGRAPH: HELVETICA LIGHT TT

## FORMATTING

Left Align

# Style Guide: Zara Redesign

## FONT USES

### Heading 1:

- Zara Logo
- Number Of Items In Cart

### Heading 2:

- Nav Bar Main Categories

### Heading 3:

- Catalog Page: Collection Names
- Quick View: Product Names
- Product Page: Product Names

### Heading 4:

- Catalog Page: Filter Options, Collection Descriptions

### Heading 5:

- Catalog Page: Filtering Selections
- Quick View: Product Descriptions
- Product Page: Product Descriptions

### Heading 6:

- Tools (Header And Footer)
- Socials (Footer)

### Paragraph:

- Search Bar
- Catalog Page: Product Names, Prices, Number Of Colors Available
- Quick View: Size Options
- Product Page: Size Options